

# Lorna Glazier

Senior Designer · Dorset, DT11, UK

Hey, my name is Lorna and I'm a Senior Designer with over 8 years experience in web, digital and graphic design. I love to create brands, websites, videos and experiences that elevate and delight. More recently I have developed UX/UI skills to deliver well considered and beautiful solutions that are accessible to all.

I am a highly motivated and curious individual with a keen eye for detail and a genuine passion for learning. When I'm not designing, you'll most likely find me on a hiking trail exploring the great outdoors, or in the gym lifting weights.

[LinkedIn](#)

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## EXPERIENCE

### Senior Designer · Beep! Digital

Jan 2024 - present

- Played an integral role in both day to day projects and winning pitches across web, digital and brand for highly successful clients including Google and McLaren.
- Supported junior and senior designers to enhance digital design skills including Figma.
- Entrusted to represent Beep! and provide creative support to students alongside Sarah Cullen in the Future Worlds design competition, ultimately selecting a winner.

### Freelance Senior Designer · Lorna Glazier Design

Oct 2023 - present

- Ability to work independently or seamlessly integrate into pre-existing teams.
- Worked with product design studio 'Twist Design', performing a usability audit of their website where I suggested changes to improve their customer onboarding journey.

### UX/UI Designer · Avatar Creative

Dec 2022 - Oct 2023

- Successfully managed and executed all website projects, overseeing the entire process from discovery, to creating high fidelity prototypes in Figma, to final handover.
- Conducted comprehensive usability audits for potential clients' websites, resulting in a 100% success rate of securing additional work.
- Promoted accessibility best practices, ensuring optimal user experience for all.
- Initiated the revamp of Avatar's website project process in conjunction with the CEO, to ensure we were offering the best service possible.

### Designer · Avatar Creative

Nov 2019 - Dec 2022

- Played a vital role in the design team, leading and contributing to brand, web, digital, video and print projects across diverse industries from SaaS to luxury property.
- Collaborated effectively with all team members, confidently presenting to clients.
- Designed an award-worthy website for Consero, which was shortlisted for 'best website' at The Drum Roses Awards and Property Marketing Awards.
- Actively pursued professional growth through online courses and the completion of Memorise.ly's intensive 12-week UX/UI bootcamp, whilst being fundamental in the roll out of regular learning time for the wider team.

### Career break · 365 Thrive

Nov 2018 - Nov 2019

- 10 months of travel whilst establishing 365 Thrive, a travel vlog.
- Produced over 100 videos, enhancing skills on Premiere Pro and After Effects.

### Graphic Designer · The Black & White Agency

June 2016 - Nov 2018

- Designed for web, digital and print for a wide range of sectors from technology to construction, working alongside both the creative director and account director.

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## TOOLSTACK

 Figma  
 Adobe Creative Suite

## DESIGN SKILLS

- Web design
- UX/UI design
- Brand & visual identity
- Video

## SOFT SKILLS

- Organisation
- Time management
- Teamwork
- Presenting

## INTERESTS

- Weight training
  - Hiking
  - Travel
  - Skiing
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## FORMAL EDUCATION

**12 week intensive UX/UI Design bootcamp** · Memorisely  
2022

**BA (Hons) Graphic design** · University of Brighton  
2009 - 2012

**Foundation Diploma in art & design** · UCA Farnham  
2008 - 2009

**A Levels** · Farnborough 6th Form College  
2006 - 2008

**GCSEs** · Sandhurst School  
2001 - 2006

## ONLINE LEARNING

**How to design for accessibility (WCAG 2.2)** · Udemy  
2023

**The simple way to conduct a UX audit** · Udemy  
2023

**Motion design with Figma** · Udemy  
2022

**Figma UX UI design essentials** · Udemy  
2022

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## RECOMMENDATIONS

“Working with Lorna is a delight. She's a great colleague and a valuable team player. When faced with uncertainty, she consistently finds creative solutions that work and always goes beyond what she is being asked of. Anyone fortunate enough to have her on their team can attest to her incredible skills and dedication, and is very lucky...”

### Lisa Nappin

Head of Design at Avatar Creative

Read the full recommendation on [LinkedIn](#).

“Fresh, exciting, intelligent and beautiful are all words that spring to mind when describing Lorna's work, and she continually strives to be better and push further. Lorna and I have worked together for about 3 years, often collaborating on projects and pitches and she is a joy to work with. Working with her has improved my design capabilities - helping me to think differently and tap into a different side of my creative brain...”

### Susie Anderson

Senior Designer (brand & print) at Avatar Creative

Read the full recommendation on [LinkedIn](#).